

Action E.4	Project Launch
<i>Description (what, how, where and when):</i> (max. 10.000 characters)	
<p>The project will be officially launched by the MTCE within 4 months from project start.</p> <p>The MTCE will be handling the organisation and the logistics of the event including booking of venue, sourcing equipment and organising the catering for the event. MTCE will also be issuing the invitations in consultation with MEPA. MEPA will assist MTCE on the presentations and the media work.</p> <p>This official launch will help to stir up attention and interest in the project, drawing attention to the objectives of the project, its aims and actions, and encouraging the public and other interested parties to participate.</p>	
<i>Reasons why this action is necessary:</i> (max. 2.000 characters)	
<p>The main aim of this action is to present the project and its objectives and foreseen results while promoting the conservation of the species and the co-operation between member states and the EU's prioritisation on these protected species</p>	
<i>Beneficiary responsible for implementation:</i>	
MTCE	
<i>Expected results (quantitative information when possible):</i> (max. 2.000 characters)	
<p>It is expected that around 30 invitees will attend the project launch, including the local media, NGOs and relevant authorities.</p>	
<i>Cost estimation (verify consistency with F forms):</i> (max. 2.000 characters)	
<p>Personnel</p> <p>MTCE Head – Tourism and Sustainable Development Unit 10hrs at €15.40 = €154 MTCE LIFE+ Contact Point 19hrs at €10.51 = €199.69 MTCE - Principal 19hrs at €9.6 = €182.40</p> <p>Consumables €1,000</p> <p>Total Cost = €1,536</p>	
<i>Pictures (If you wish to add a table or a picture, save it as an image file and upload it)</i> <input type="checkbox"/>	